

DR. ROBIN JOHNSON

Multidimensional Leadership Development

Speaker ~ Facilitator ~ Program Designer

CAREER BY DESIGN

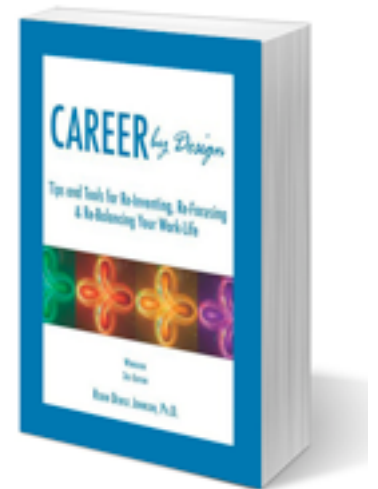


Whether you want to discover what you love to do, want to switch careers, or want to enhance your current career by enriching your job, Dr. Robin's Career by Design workshop helps you identify and map your interests, skills, values; and write your personal mission, contribution and legacy statements. Her tips and tools for re-inventing, re-focusing, and rebalancing your work/life include:

- ✓ Personality Style Assessment (MBTI or Birkman Method)
- ✓ Values Clarification with Personal Mission Statement as decision matrix
- ✓ Motivating Interests Inventory, the Career Satisfiers & Stress Reducers
- ✓ Strengths & Skills Assessment linked to your reviews or 360 feedback
- ✓ Career by Design Matrix for best work, tasks to develop, and delegate
- ✓ Contribution Statement with data supporting the impact of your work
- ✓ Work-Life Balance Assessment and suggestions for envisioning and make time for your priorities by becoming a time master

Workshop participant comments:

- *Career by Design was so impactful and powerful.*
- *The Cbd skill and interest list helped me isolate what I truly love versus what I am good at.*
- *Really opened my eyes to work/life harmony and how you have to take charge of your career. Imperative to set boundaries and take care of yourself.*
- *The values turning into a personal mission statement is something that is on my action plan list. It really made me think about getting to know myself better in order to "design" my career.*
- *This workshop caused me to think about how I can better match my high-energy skills with my work. I never focused on "happiness" as a priority in my job. Being more intentional about going after what I want is the best take away.*



Dr. Robin brings COMPASSIONATE CLARITY to her work; Compassionate because of her deep understanding from her own life experience and education, her strong soft skills, and her commitment to inclusion; Clarity by grounding the relational skills she teaches in research that results in effectiveness and engagement. At the end of an interactive keynote, workshop, or program with Dr. Robin, participants report they have had a transformational experience - and that they intend to use their new insights to be more effective people managers.

Robin Denise Johnson earned her doctorate in Organizational Behavior at Harvard. She wrote an award-winning dissertation on diversity, work-life balance and empowerment. Her other degrees are in International Relations, World History, and Psychology. She integrates her research-education with her professional experience in her multicultural leadership development programs. She is a keynote speaker, executive educator, business school faculty, author and coach - working with people- managers and leaders



in major corporations, non-profits, and academia. She continues to work with UCLA-Anderson and UVA-Darden, and is a visiting professor with Ozyegin University in Istanbul. Prior to graduate school she worked overseas in international finance with Chase, McDonald's, and Lloyds. As part of her work-life balance she is a dancer, developer of Cardio-Tribal Style dance, director-choreographer of Zaltana, and a founder of the Desert Dance Collective in southern California.

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Dr. Robin Johnson brings truly extraordinary creativity, brilliance and caring to her leadership development programs. She offers fresh insight and support to anyone - from the seasoned veteran to the novice - who wants to be a more effective leader in our multicultural world.

Connie Gersick



PROGRAMS & RETREATS

Dr. Johnson designs programs, tailors management retreats, and delivers professional development workshops on a range of topics that help managers develop the people-relationship skills they need to lead the multi-dimensional workforce.

- DANCE OF LEADERSHIP
- EMPOWERED LEADERSHIP: AUTHORITY, COMPETENCE & TRUST
- CAREER BY DESIGN
- CULTURAL COMPETENCE
- MULTICULTURAL TEAMS
- SIX SECRET SOFT SKILLS (EFFECTIVE LEADERS NEED)
- DECODING AND STRATEGICALLY USING ASSESSMENTS
- The Birkman Method: MBTI: & Lominger VOICES 360 Feedback

Imagine feeling empowered, clear about your skills and abilities, and sure about the meaningful contribution you are making through your work. Dr. Robin helps make that feeling a reality. Her keynotes, programs and retreat facilitations engage you and others from diverse backgrounds to discover ways to collaborate so the team succeeds. She helps you understand how to mix and match your people's talents, skills, knowledge, and experiences so that you face challenges and solve organizational problems. Together! Her inclusive results-oriented approach to leadership development, team building, and career management provide the skills you need to attract, retain, and engage the multi-dimensional workforce.

